



Pullip Festival 2019

2019, February 3rd

Festival introduction file

Table of content

The Pullip Festival.....	2
Who is the supporting non-profit organization, Japan Spirit Event?	2
What is a Pullip Festival?	2
Pullip Festival 2015: February 8 th	2
Pullip Festival 2016's Tea Party: April 24 th	2
Pullip Festival 2017: February 4 th -5 th	3
Pullip Festival 2018: February 4 th	3
What does a Pullip Festival look like?.....	3
Pullip Festival 2015: February 8 th	3
Pullip Festival 2017: February 4 th -5 th	4
Pullip Festival 2018: February 4 th	4
Stands: three different statuses.....	5
Which kind of stand should you choose?	5
Composition of a stand.....	5
Other information.....	5
Exhibitor rates.....	6
Creator exhibitors	6
Reseller exhibitors	6
Additional Options	6
Communication.....	6
Stand Decoration Contest	6
Terms and conditions	7

The Pullip Festival

Who is the supporting non-profit organization, Japan Spirit Event?

For over 7 years, in the area around Rennes in France, the non-profit organization “*Japan Spirit Event*” has been organizing events related to Japanese culture: theme nights, quizzes, fashion shows / cosplay, festivals, and so on. With support from non-profit organization “*Bretagne-Japan*”, we organized the “*Nihon Breizh Festival*” convention on Japan in Rennes on 4 instances: 2013, 2014, 2015 and 2017. With around 3,000 visitors in the last one. Also, we organize a popular festival like Japanese “*Matsuri*” for 8 years, on a June Sunday, at the Oberthür Park in Rennes.

The visitors to our animations (organization member or not), all have different reasons to love Japan, and besides cosplay, J-pop and manga, they are also interested in other parts of this culture. On this occasion, we organize a new edition of the Pullip Festival to share our passion for Pullip (modern Japanese collection dolls), to make them known to novices, and to federate collectors.

What is a Pullip Festival?

A “*Pullip Festival*” is an event occurring at the location of *Cercle Paul Bert Longchamps*, 60 rue des Doyens Bouzat, 35000 RENNES, France. Family friendly and atypical, the “*Pullip Festival*” targets the general audience: doll passionate or just curious, you can come see us from 9 and half am to 6 pm.



Pullip Festival 2015: February 8th

The first edition on 2015 had gathered around *300 visitors* on a Sunday. This event was the opportunity to discover, for one day, on uncommon world. On schedule: *a raffle, 4 creative workshops, a masterclass, a conference*, gathering with important creators and *a guest, games, a photograph exhibition, 20 exhibitors* for doll, clothes and accessories, and other surprises!



Pullip Festival 2016's Tea Party: April 24th

The 4 people of the organizing team for the first edition scheduled the event to be held every two years. In 2016, to keep in touch with the audience, we organized a more private event: The Pullip Festival 2016's Tea Party. For this event, the location was changed to a more suitable place: the Apigné Castle, a charming and prestigious place. We offered various activities: *treasure hunt* in the castle garden, *raffle, recreational activities*.



Pullip Festival 2017: February 4th-5th

The second edition was held at Cercle Paul Bert Longchamps. It had the ambitions of:

- Attract many visitors from different backgrounds (from France but also Europe, with an exhibitor from Germany);
- Offer a convivial, entertaining and educational event;
- Present artists from the world of Pullip dolls who propose unique and quality creations;
- Make visitors discover the professionals and local actors (associations, companies, etc.) of this world.

This time, we tried to hold the event on a full Week-end and entrust catering to a professional. There were about *20 exhibitors* with last minute cancelation. We scheduled *two raffles* (on each day), *five workshops*, *two animations* and *a masterclass*. We got more than *250 visitors*.



Pullip Festival 2018: February 4th

The third edition was held at the usual place, with the same ambitions as before.

This year, we got back the one-day formula, on Sunday. We also entrust all the visitor related catering to a professional. The usual *raffle* had got a lot of prizes, including two exclusives. Scheduled activities were *two workshops*, *one masterclass* and *two animations*. We got around *200 visitors*.

What does a Pullip Festival look like?

Pullip Festival 2015: February 8th

The raffle



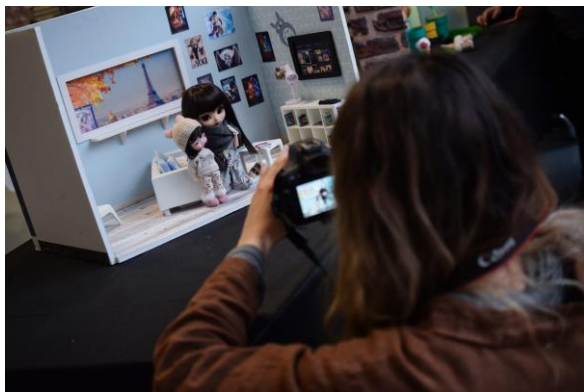
The guest, Azazelle



Pullip Festival 2017: February 4th-5th
Exhibitors



Geek themed diorama



The guest, Polka Doll Fabrics



The raffle



Pullip Festival 2018: February 4th
Exhibitors



The raffle



Guest – Kikyo



Stands: three different statuses

It is possible to exhibit at the Pullip Festival according to three distinct statuses: creator, reseller or non-profit exhibitor (ex: association).

Which kind of stand should you choose?

You are:

- **A creator:** you sell your creations *realized by yourself*: clothes, accessories, fully customized dolls (*at least, the make-up and the costume must have been realized by the creator*), photographs, graphic creations, etc. Items not handmade by the creator will not be allowed on these stands (example: a garment of a known brand, a piece of furniture not hand-made, a piece from another creator, and so on)
- **A reseller:** you are a shop or a person who sells directly or indirectly *objects made by a third party* (dolls, obitsu, wigs, and so on). Under no circumstances will counterfeits be allowed for sale (this includes the Angel Gate).
- **non-profit / association exhibitor:** a module is available to you free of charge, subject to availability. In return, you agree *not to sell anything on your stand* under penalty of a fixed fine of 80€ per module reserved.
⇒ This kind of module is also used for the *one offered to guests*, selling restriction does not apply.

Composition of a stand

At the Pullip Festival, stands are composed of a module representing:

- **2,16 m²** of exhibition space: 1.20m long by 1.80m deep;
- **2 exhibitor badges** free of charge (more can be purchased);
- **A table** 1.20m wide and 80cm deep;
- **Two chairs** ;

Any badge or module (within the limit of the available stocks) will be charged to the exhibitor. *No change to the stand's layout will be accepted.* Example: adding a small table, an element which exceed the area of the module-s.

Exhibitors will be able to install their stand on **Saturday, February 2nd, 2019 from 2 pm to 6 and half pm** and on **Sunday, February 3th, 2019 from 8 am to 9 and half am** (opening hour to the visitors).

If you have any questions about the possibilities of fitting out and renting equipment (possibility to have vertical grating to fix merchandises or decoration in limited number of 1.20m wide by 2m high), please contact us. Changes are accepted until **January 13th, 2019 or after the closing of registrations by sold-out** noticed on our Facebook page or our website.

Other information

Contrary to previous years, after feedback from visitors, the spending of 10% of the final invoice for the raffle is more. In return, we removed it from the prices before revising them to the new single rate of this edition.

This time, validations will be done on complete files only, and in the order of obtaining them. Deferred payment will not more be accepted.

Exhibitor rates

Creator exhibitor

Module type	Price per unit (1 max)
Classical	40€*
Other	Quotation on request

* organization not subject to VAT

Reseller exhibitor

Module type	Price per unit (1 max)
Classical	40€*
Other	Quotation on request

* organization not subject to VAT

Additional Options

Service	Price per unit
Additional badge	6€ per person
Electricity	10€
Sandwich + potato chips + cake	5€ per person (without drink)

Communication

The organization offers you the opportunity to gain visibility during the communication campaign of the event. This campaign consists of several media: announcements in the press, posters, flyers...

Is offered free of charge, regardless of your status, your *presence on the exhibitors' page of the Pullip Festival website and in an album on our Facebook page*. To do so, please provide us with a logo, a short description (no more than five lines) of your organization, a maximum of five photographs of your creations, and a link to your website, your Facebook page or any other social network listed in the registration form.

Stand Decoration Contest

We would like to offer our visitors a cheerful and welcoming place. To do so we are organizing a stand decoration contest to which you are greatly invited. To confirm your participation in this contest, we invite you to tick the corresponding box on the registration form to be returned to us. The theme chosen is "Magic and sorcery" per the theme of the 2019 edition of the Pullip Festival. **Please, neither spoil the theme before the organization, nor tease your realization.** However, do not hesitate to communicate about your involvement to the contest, **but only after your registration has been entirely validated.**

Terms and conditions

The jury, composed of people from the organizer or staff, will spend Sunday morning, between 11 and 12 o'clock, with the exhibitors, to evaluate the originality and the work that they have done on the decoration of their stand. The deliberations will take place at noon, to announce the results just before the raffle. Prizes will be distributed to the best decorated stands. The decoration put in place by the exhibitor must not encroach beyond the space of the stand he has reserved. It must not threaten the safety of those present (no flammable or dangerous materials...).